



CASA ABIERTA ENSAMBLE CULTURAL MONTAÑITA

INFORMATIONAL DATA 1.1.NOMBRE PROJECT: THE SANDIA 1.2.RESPONSABLE: WASHINGTON BEARD: plastic artist, sculptor, ceramicist, Cultural Manager WATERMELON

· THE WATERMELON is a project of national management, it aims identity, protect and promote the diversity of cultural expressions: Encourage free artistic creation, production, dissemination, distribution and enjoyment of cultural goods and services; safeguarding social memory and cultural heritage and ensure the full exercise of cultural rights. The project watermelon, look for the harmonious development that allows children, youth and adults in our country grow and evolve creativity and knowledge, and from there achieve a Ecuador living social inclusion, cultural diversity and human development in each of its territories.

· ACTION PLAN

Creation of the artist's home for free theater workshops, music, dance, etc., activities in parks in the neighborhoods around the Ecuador, will be completely free with a time program that will cover all weekends throughout the year with the sole purpose of promoting our tangible and intangible heritage of Ecuador. We are managing with artists from around the world to donate us a work and send us by email to print shirts screen printing (CMYK) and they could be sold in all stores of Ecuador, to raise money and rent a building for the House artist should also send their works by any means of transport, to make a traveling exhibition throughout Ecuador, all collected works and sell them to continue to raise funds for the maintenance of the house and feeding the volunteers who will be responsible to direct and train the free workshops for the districts of Quito (these workshops will be traveling)

· COVERAGE AND LOCATION: The project will be held this year from 2,016 the duration is indefinite, every weekend (Saturday) under the authorization collaboration of the authorities to give us the opportunity to the execution of our cherished project we give each other a hand

· BENEFICIARIES:

· Children, Young adults in popular neighborhoods teatreros artists, musicians, mime, puppetry, visual artists, sculptors, all .Proyecto National Assembly Open House Cultural Montañita, announcing that the purpose of these cultural programs have to open workshops free of all cultural manifestations of our Ecuador

· PROJECT SPECIFIC DATA:



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· ANTECEDENTES: against this proposal we offer these activities are scheduled to take place in parks in the neighborhoods of the Calderon Parish, which are completely free, with a program that will cover all weekends throughout the year, with the only purpose to disseminate and promote demonstrations, visual and artistic culture.

· JUSTIFICATION:

· Being aware of the reality of the arts in Ecuador, where we are committed to highlight the art in the Metropolitan District of Quito City

our creativity and talent give added value enhancement and honesty in each of the activities to be undertaken, in the same way we undertake our work quality for the protagonists of the Sandia project continue spreading our culture

· OBJECTIVES:

· GOAL: Create the artist's home focusing on; there is a gift site volunteer artists from different countries in Latin America and Europe, who will participate giving free mobile workshops in different specialties in the popular neighborhoods of Quito. Through funding strategies, alliances credits with projects and institutions that promote art and culture, in order to create creative spaces of our heritage.

· SPECIFIC OBJECTIVES:

* Run festivals for children, youth, adults creative every weekend during the calendar year. Encourage individual and collective interest of the citizens of the sector.

* Invite institutions for innovative concepts.

* Contribute to the development of our Ecuadorian Culture

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